

Golden Circle College & Career Fair

Remember! Golden Circle College Fair is This Week

Encourage your students to attend the annual **Golden Circle College & Career Fair** this week, Sunday, September 23, or consider organizing a school group to take part.

With 130 exhibiting colleges, universities, business and industry leaders, career, and student service organizations, the Golden Circle College and Career Fair provides a full spectrum of planning tools, resources, and institutions for any prospective or current college student.

28th Annual Golden Circle College & Career Fair

Sunday, Sept. 23, 2018

12:30 p.m. – 3 p.m.

Iowa Center for Higher Education

[2280 Bell Avenue - Des Moines, Iowa](#)

Spread the Word

As host of the Golden Circle College Fair, the ICAN provides promotional materials including email templates for families and a promotional flier you can download, print and distribute. [Click here](#) to visit the Golden Circle toolkit.

Students Need Barcodes

Let your students spend more time talking with the college and less time filling out paperwork by getting personalized barcodes. Colleges will be equipped with scanners at the fair to quickly gather student information so they can spend more time answering questions and less time gathering contact information. To Get Your Student Barcode - [click here](#).

Breakout Sessions

Several breakout sessions will be held throughout the event on a variety of topics including career planning, the future of Iowa's workforce, employer expectations in interviews, and the financial aid

process. These sessions are free during the fair with additional sessions from ACT and Hy-Vee also planned.

Central Iowa – Top in the Nation for Career Outlook (*Greater Des Moines Partnership*)

Presented by Mary Bontrager - Executive Vice President of Talent Development

From Forbes' #1 Best Cities for Young Professionals and #2 Best Cities for Jobs to NBC News' #3 Top 10 U.S. Cities Land Work, our many national rankings mean one thing – Greater Des Moines is thriving with opportunities for young adults. Learn why the metro area has become the fastest growing Midwestern city in the past decade and what is the outlook for the future. From great jobs to an exceptional quality of life, Central Iowa has it all for you, but will you have what Central Iowa needs?

Free, Personalized College and Career Planning (*ACT*)

Presented by Lew Montgomery - Director, Community Engagement/Center for Equity in Learning

This session will take an in-depth look at ACT College Readiness Benchmarks and subject areas that represent the level of achievement required by students to pursue college and career preparedness. We will show how students can use our 50+ years of research and data to help deliver personalized insights that help people at key transition points in their lives, including after high school to get the results they want both in their career and college planning stages.

For the counselors, educators, or mentors, we will also preview our dashboard tools within ACT Profile. With our dashboards, you can identify students' interest areas, see those potential gaps or challenges, remind students to complete critical tasks, and share relevant resources and information.

Job Interview Tips and Expectations (*Hy-Vee*)

Presented by Hy-Vee

Do you know what to expect in a job interview? Do you know the best ways to prepare so that you get the job you really want? Come and listen from the employer perspective on what is expected from a candidate and how to prepare for your job interview. This session will also touch on what Hy-Vee and other employers look for on resumes and applications. Learn how to put your best foot forward and stand out from other applicants.

How to Pay for College: Understanding the Financial Aid Process (*Iowa College Access Network*)

Presented by: Erick Danielson - Vice President of Programs

Does the thought of college tuition have you worried? The financial aid process can seem daunting, especially to first-time students and parents. Learn about the process of applying for financial aid and scholarships, effective tools for college cost comparisons, and learn how they can access additional help.

The following topics are covered during the presentation.

- Financial Aid Process
- Understanding Your FAFSA Results
- Understanding Costs - College Comparisons
- Aid Options
- Scholarship Process
- Where to Go for Help

Contact

Contact ICAN at ICAN@ICANSucceed.org or (877) 272-4692 with any questions or follow us on [Facebook](#) and [Twitter](#).